

CHURCH HILL ASSOCIATION AD SPECS



FILE NAMING

Please name your ad file using your company name and the issue date.

Example: MyCompanyName_April2010.pdf

FILE SPECS

All ads must be black and white

Acceptable file formats include: PDF or JPEG

Files must be created at 100% size, 300 dpi

MSWord documents will not be accepted

Do not include a border on your ad

Ad files should be emailed to:

advertising@ChurchHillRichmond.com

Please include your company name and publication date in the subject line of your email.

DUE DATES

Ad space reserved:

The 15th of the previous month

Ad files, articles and letters due:

The 20th of the previous month

READERSHIP

The Church Hill Newsletter is distributed by volunteers throughout the Church Hill neighborhood (North and South of Broad Street) and to several apartment bldgs in the Shockoe Bottom area. We also distribute to several local restaurants and area merchants. A total of 1600 issues are distributed each month.

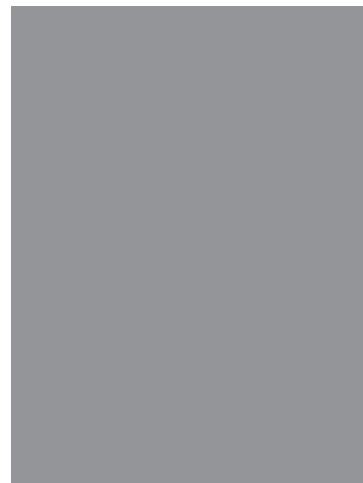
AD SIZES AND PRICING



HALF-PAGE \$40
~ 7.5 x 4.75"



QUARTER-PAGE
\$30 ~ 3.5 x 4.75"



FULL-PAGE ~ 7.5 x 10"

SAME SIZE FOR:
INTERIOR ADS \$70
BACK COVER \$80

AD SPACE & PAYMENTS

To reserve ad space, please contact

Trish Bernal

804-643-2420

advertising@ChurchHillRichmond.com

Payment must be received prior to the ad files due date in order for the ad to be included in the newsletter. Send payments to:

CHA Newsletter

P.O. Box 8031

Richmond, VA 23223